

Exhibition Design

Spring 2019

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Class Intros

- What's your name and major / year?
- What is the last exhibition you visited?
- What do you think Exhibition Designers do?
- What are your expectations of the class?

To get started, and to get to know each other,
let's curate and display a small exhibition.

Warm Up Exercise: 15 Minute Show

As a group we'll create and display an exhibition in 15 minutes.

The premise is simple, the show is based on our interests, relationship as a class, and the Tabloid paper format.

1. Choose 1 piece of artwork to enter into the show. It can be your favorite piece, a significant work to your artistic development, your least favorite work, etc.
2. Represent this work using a tabloid sheet of paper. Do you print and hang a photo of the piece? Create a sculpture of the piece using advanced paper craft?
3. Write a 'wall label' text, which you will read to the class explaining the piece and your relationship to it.

Submit a digital copy of your work (a photo, or PDF, JPEG, etc.) and the text from your wall label to chris.

This semester will compose of 2 primary tasks: curating and displaying the GD Spring Exhibition Series, and defining a gallery inside of the GD Studio.

GD Spring Exhibition Series

This semester we'll work with practicing graphic designers/studios to curate, promote, and display 3 solo exhibitions on their work.

At the end of the semester we'll exhibit a group show based on those designers works and more contributors.

Part of our task this semester is connecting these subjects practices in a meaningful way leading up to the group show.

Solo shows will take place in the Graduate Center's Atrium Gallery Space.



The group show takes place at the
Hubbell Street Galleries





In addition to the “GD Spring Exhibition Series” we’ll also establish a Graphic Design Gallery within the GD Studio in collaboration with the Letterform Archive. Over the course of the semester we will also display 3 tabletop shows.

Letterform Archive



GD Studio



We'll split into 3 groups of ~5 students, each group working on one of the solo shows, and one of the tabletop shows.

However, we will function as one larger team – assisting each other throughout the semester to make all shows successful.

These shows will be timed so you have as much time as possible to work on each of them. However not all amounts of time will be equivalent for each part of the exhibition for each group.

Let's walk through the class website...

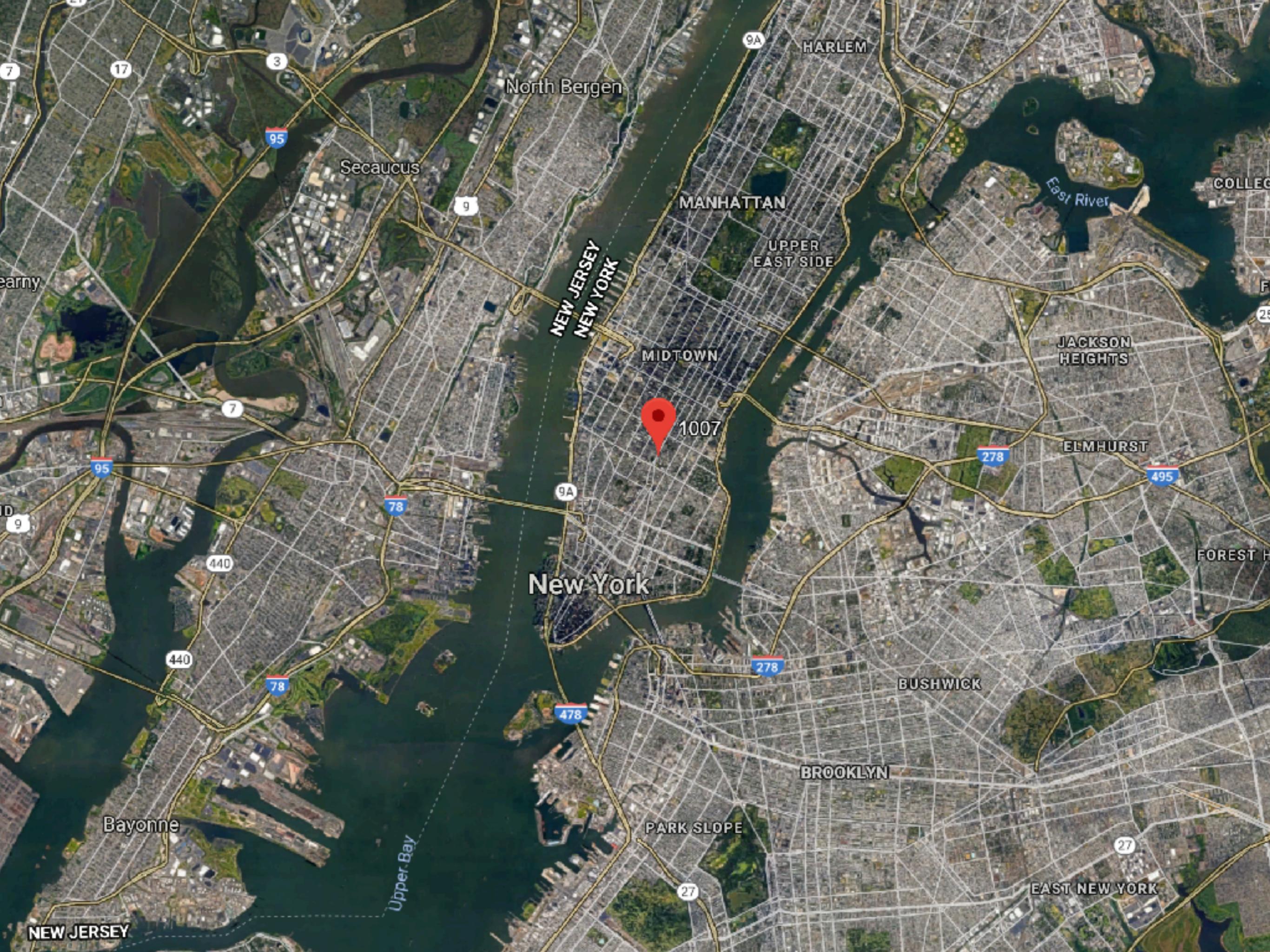
exhibition.designing.tools

Spring Exhibition Series

Interface

E Roon Kang
Feb 28 – Mar 7

E Roon Kang lives and works in New York, where he operates Math Practice – an interdisciplinary design and research studio, with interest in studying, evaluating, and criticizing complex systems and its pursuit of efficiency.





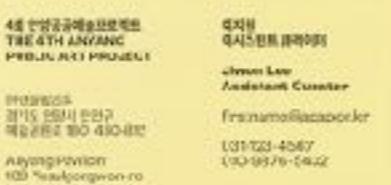
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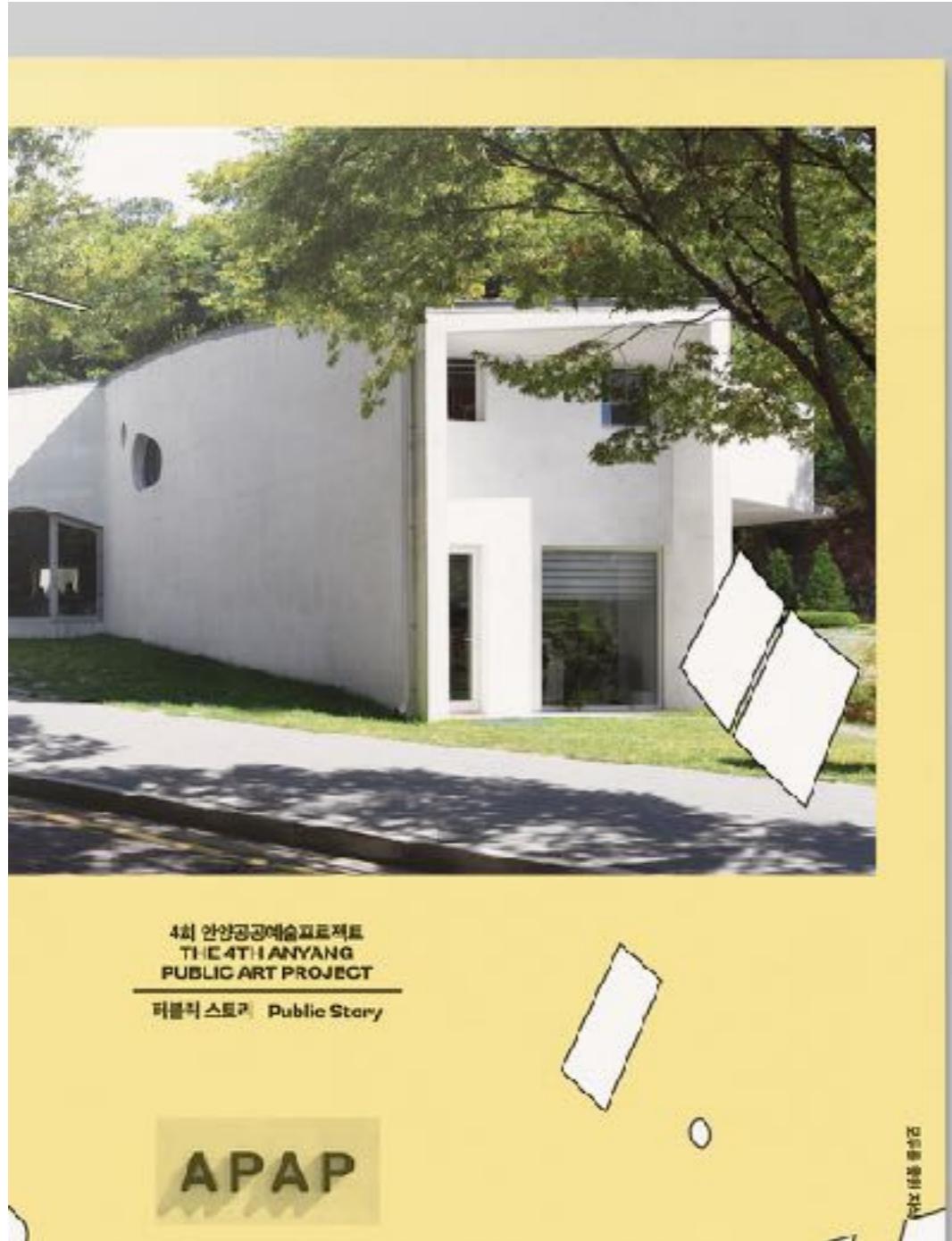


APAP



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<p>4회 안양공연예술제 THE 4TH ANYANG PERFORMING ARTS FESTIVAL</p> <p>한국극장연극 비전극장 예술관 103-430-0112 Anyang Pavilion 103 Yedanggwan-ro Minyeo-gu, Anyang-si Gyeonggi-do South Korea, 430-0112</p> <p>구조경 투어코디네이터 So Young Cho Tour Coordinator franname@apap.or.kr 031-102-1547 030-9076-5420</p>	<p>4회 안양공연예술제 THE 4TH ANYANG PERFORMING ARTS FESTIVAL</p> <p>한국극장연극 비전극장 예술관 103-430-0112 Anyang Pavilion 103 Yedanggwan-ro Minyeo-gu, Anyang-si Gyeonggi-do South Korea, 430-0112</p> <p>김민경 총괄연극PD Jin Hyun General Director franname@apap.or.kr 031-102-1547 030-9076-5420</p>	<p>4회 안양공연예술제 THE 4TH ANYANG PERFORMING ARTS FESTIVAL</p> <p>한국극장연극 비전극장 예술관 103-430-0112 Anyang Pavilion 103 Yedanggwan-ro Minyeo-gu, Anyang-si Gyeonggi-do South Korea, 430-0112</p> <p>김민경 총괄연극PD Jin Hyun General Director franname@apap.or.kr 031-102-1547 030-9076-5420</p>	<p>4회 안양공연예술제 THE 4TH ANYANG PERFORMING ARTS FESTIVAL</p> <p>한국극장연극 비전극장 예술관 103-430-0112 Anyang Pavilion 103 Yedanggwan-ro Minyeo-gu, Anyang-si Gyeonggi-do South Korea, 430-0112</p> <p>김민경 총괄연극PD Jin Hyun General Director franname@apap.or.kr 031-102-1547 030-9076-5420</p>
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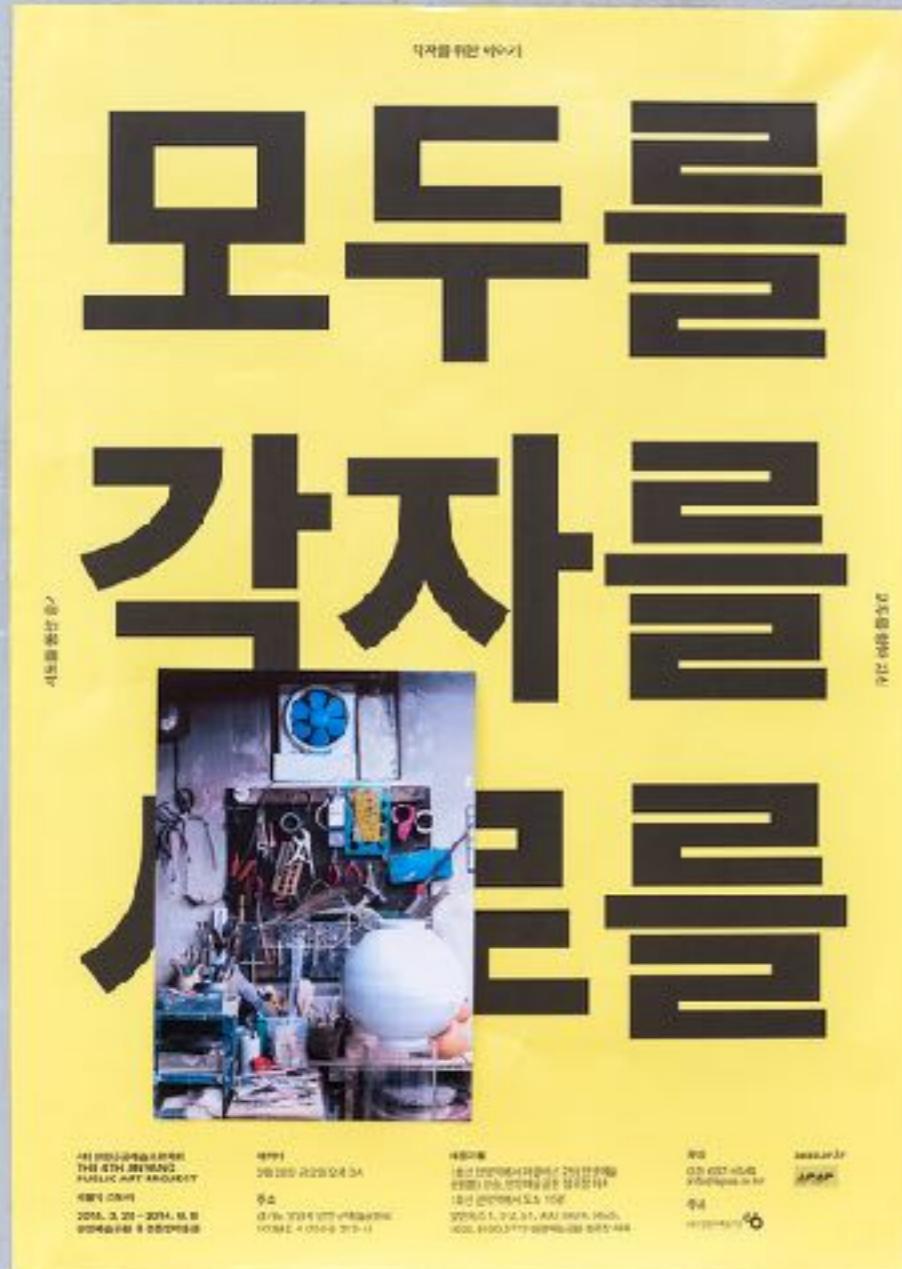


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4회 안양공공예술프로젝트는 2005년 1회 대회 이후 숨 가쁘게 달려온 APAP에 대한 리뷰이자 코멘트이고, 짐표이자 느낌표이다. 이를 위해 4회 APAP는 지난 APAP의 시간들을 되돌아보면서 시민사회와 한국역사, 공공예술과 현대미술 또는 현대미술과 퍼블릭이 교차하는 핵심적인 에피소드들을 부각시키고 이를 화자의 관점에 따라 다채롭게 엮어가는 이야기 직물을 제작한다. ‘모두를 향한 지식’, ‘각자를 위한 이야기’, ‘서로를 통한 듣기’를 제안하는 APAP의 퍼블릭 스토리는 이야기에 관한 이야기인 ── “이야기 할 수 있는 능력의 이야기를 듣고자 하는 !을 공명한다.



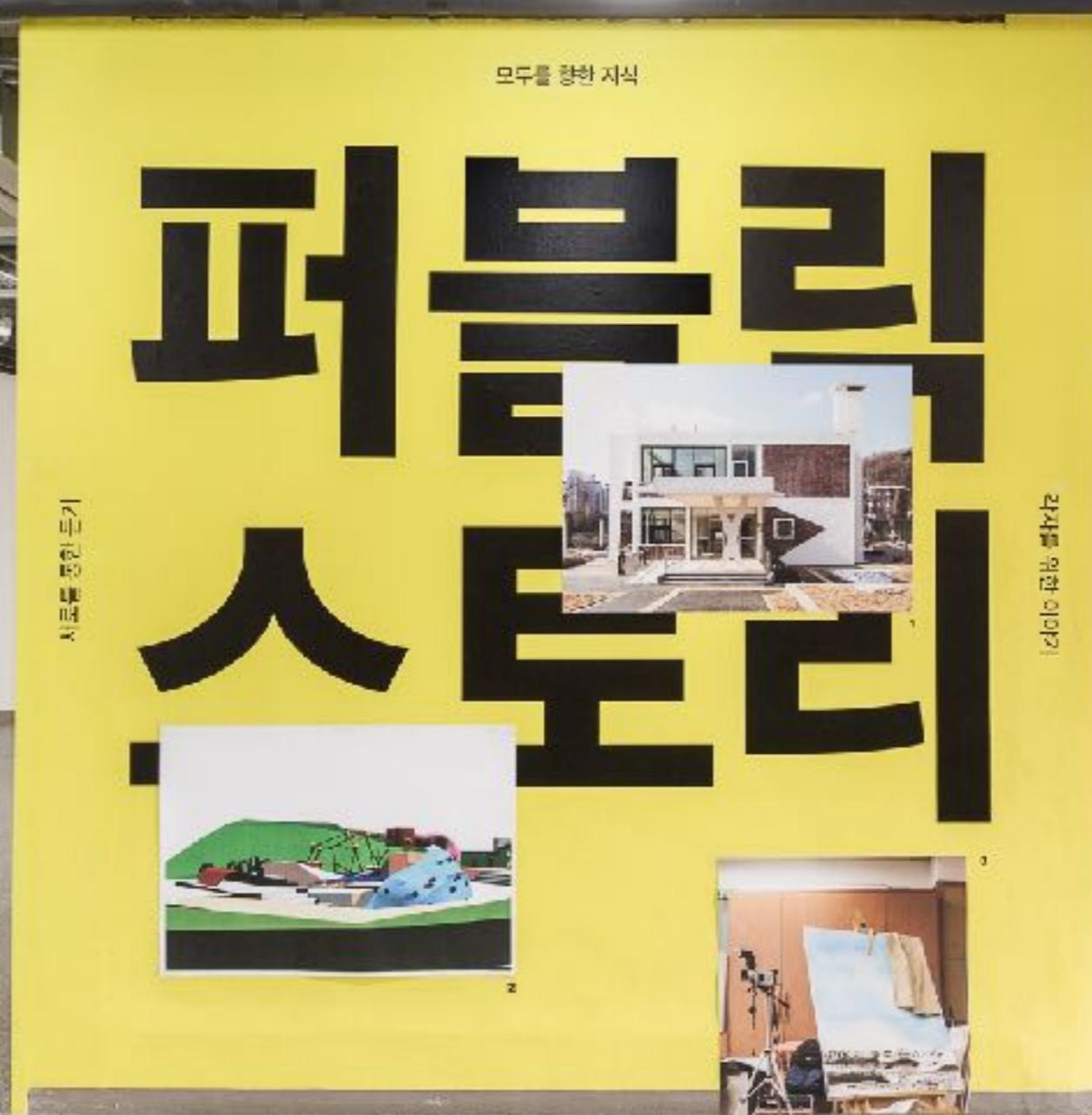
지식 이야기 듣기

제작: APAP

제작: APAP
PUBLIC ART PROJECT
제작: APAP
2014. 1. 29 ~ 2014. 6. 8
한국전쟁터 100주년 기념사업회

기획

제작

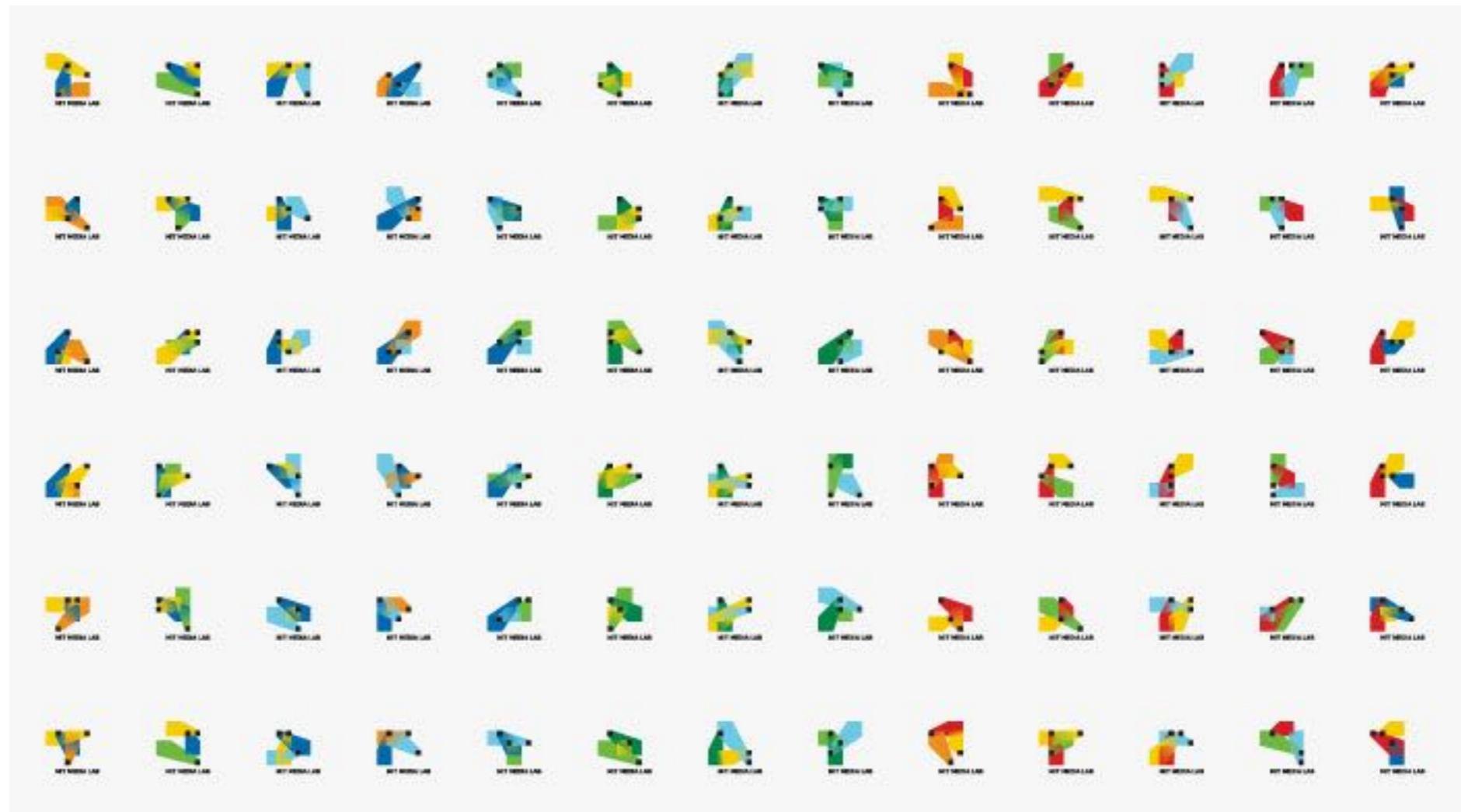




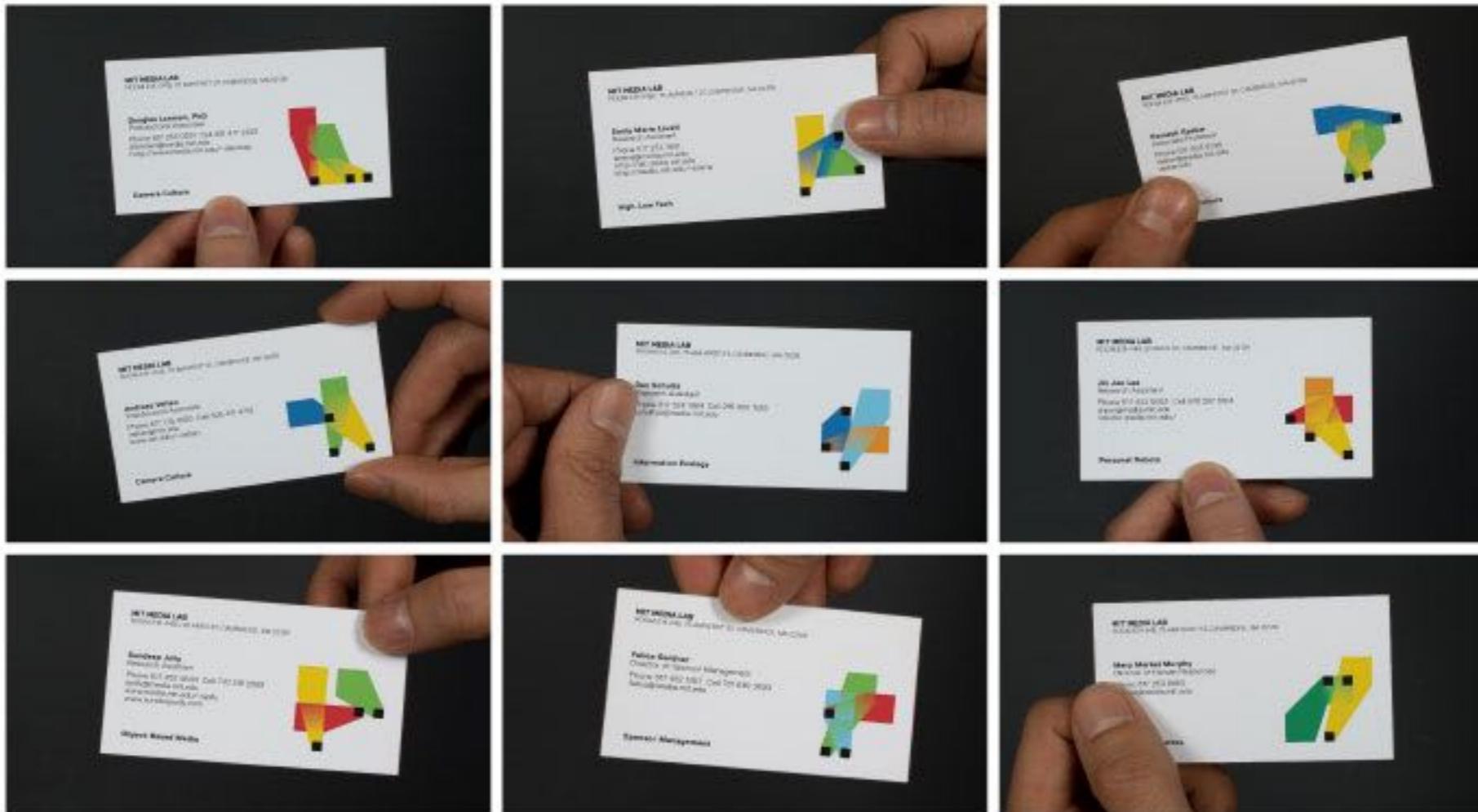
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MIT Media Lab



MIT Media Lab



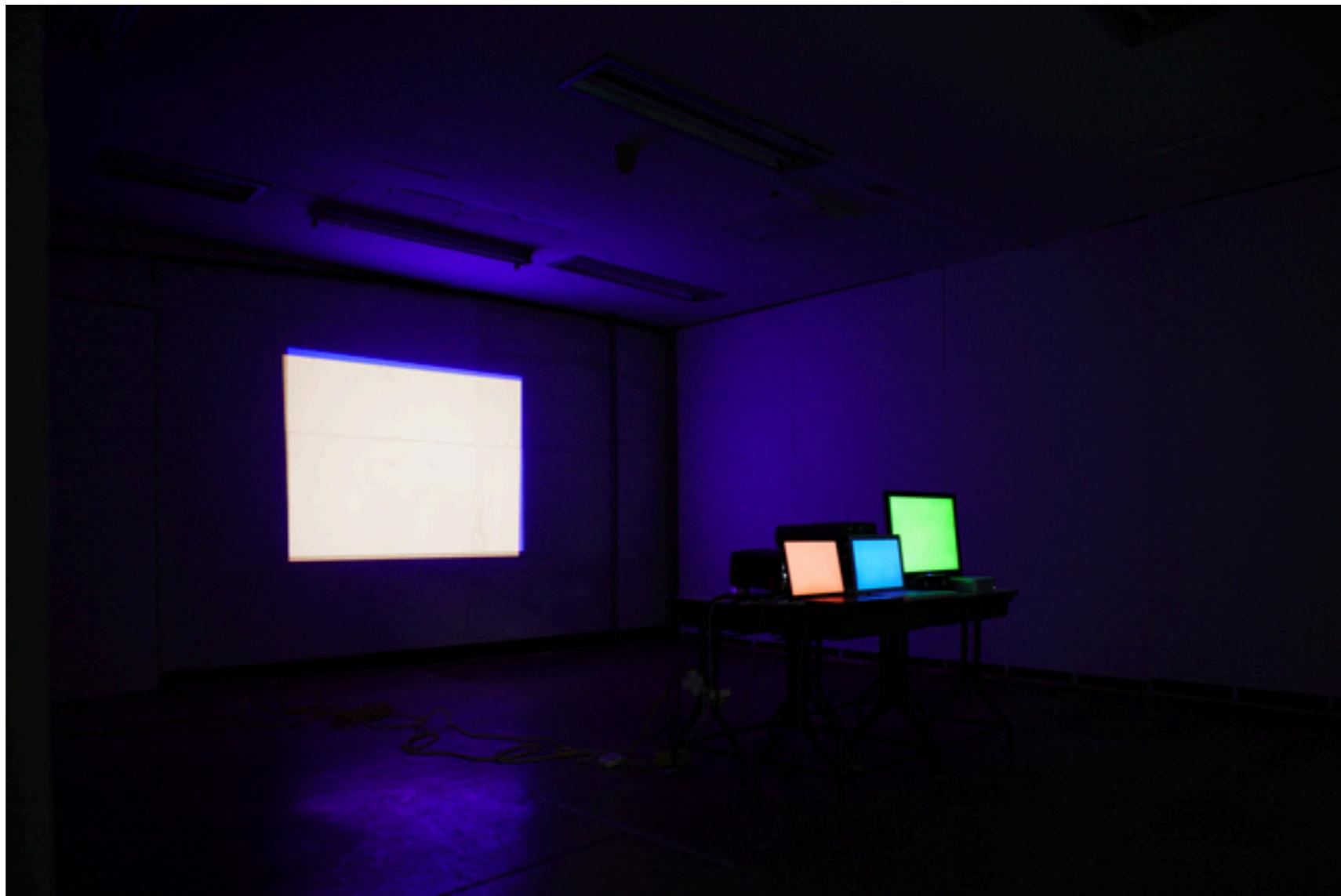


Active Matter

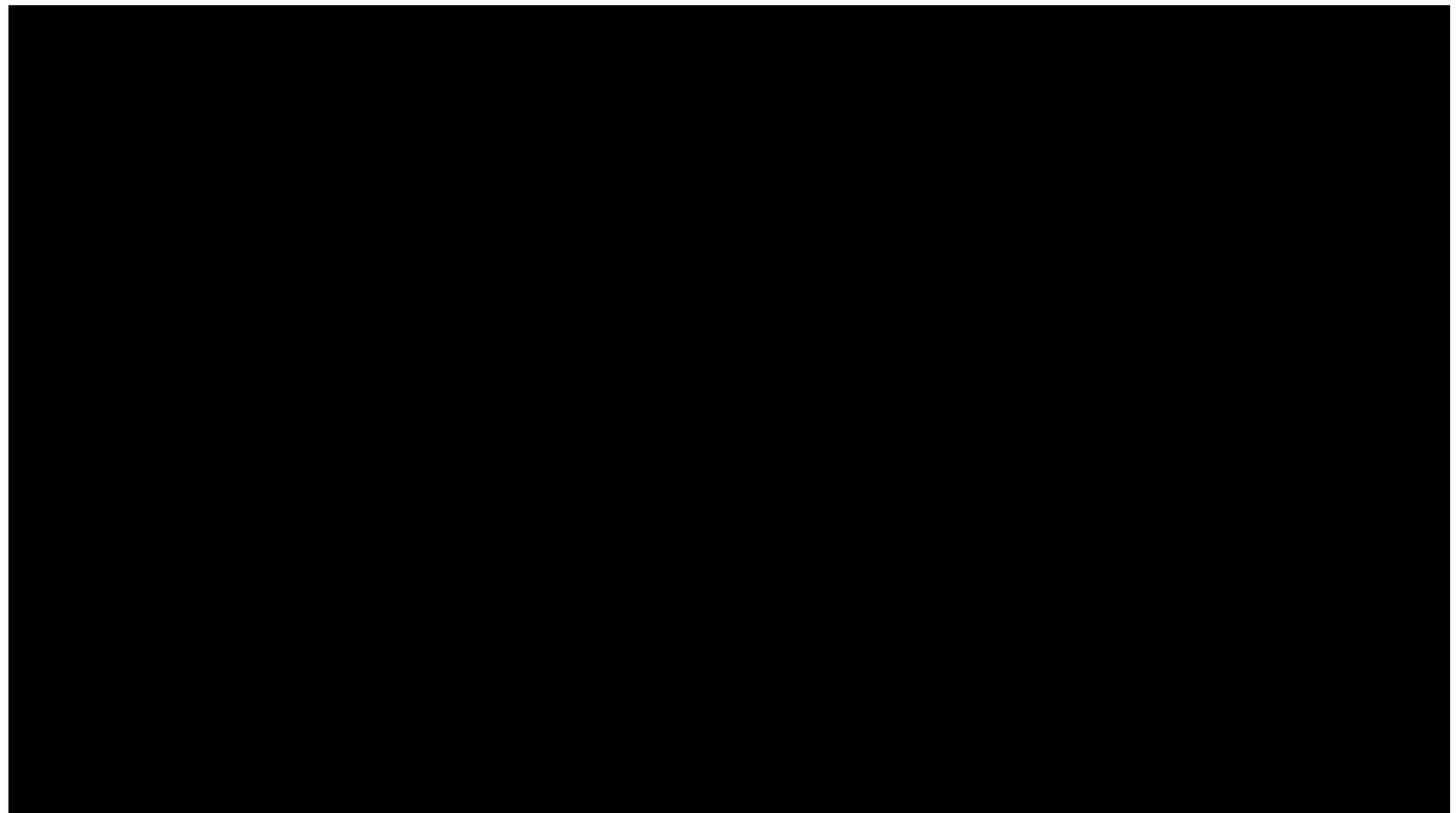




Study: Additive White



Study: Additive White



Study: Additive Circle

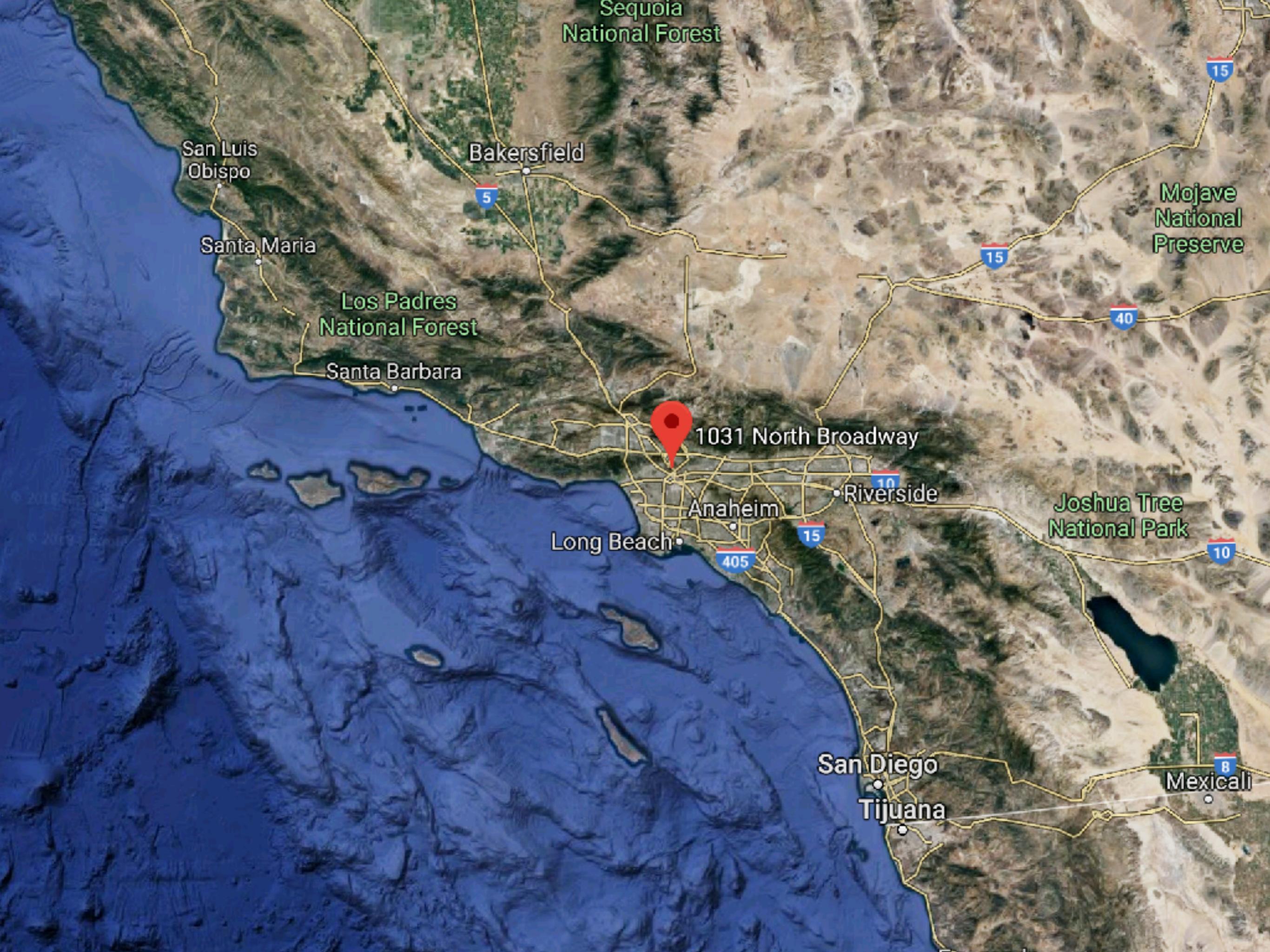


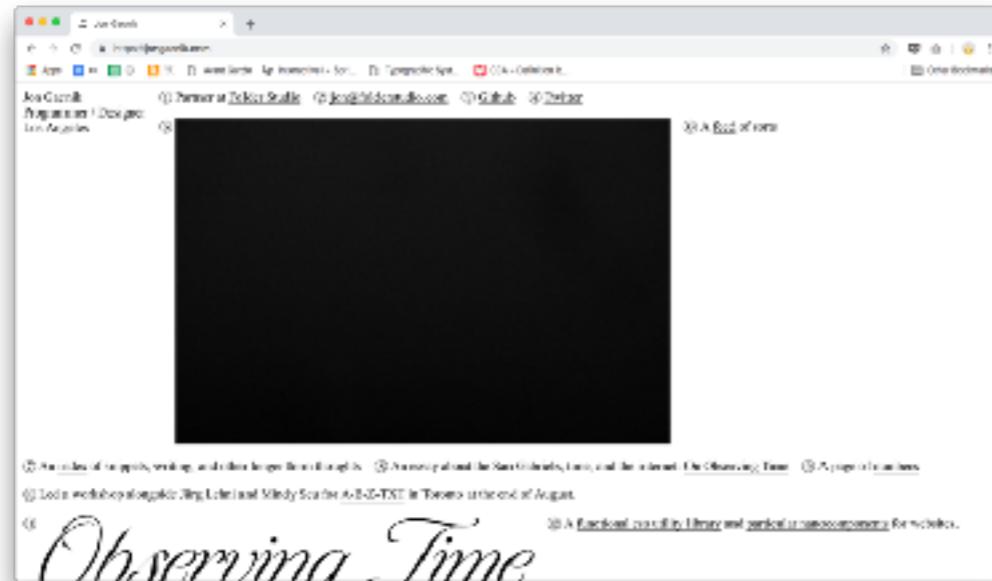
Study: Additive Circle

Folder Studio

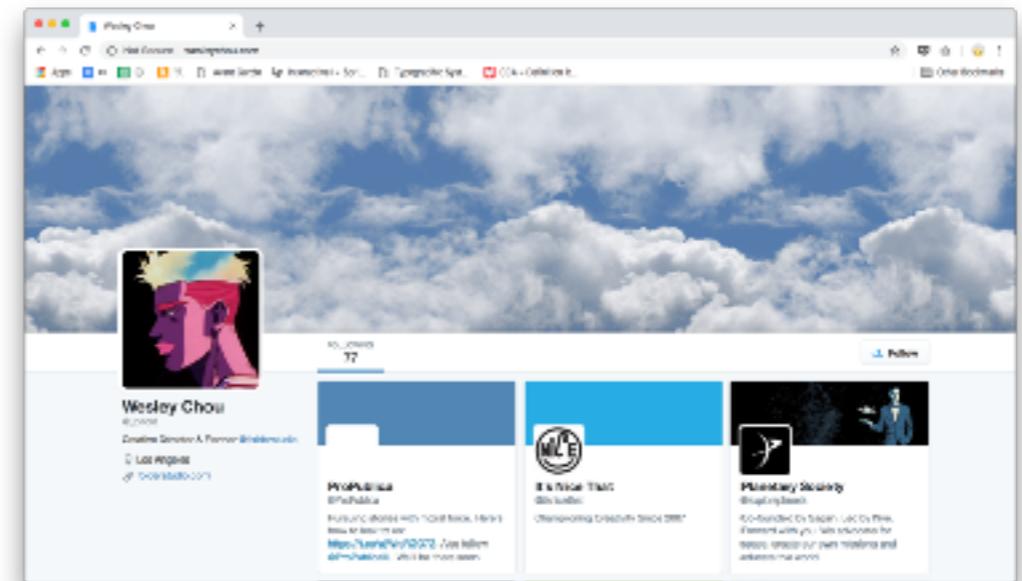
Mar 14 – 21

Folder Studios specializes in visual identities, websites, publications and other printed and digital matter for cultural and commercial clients. Founded in 2013 by Jon Gacnik, Takumi Akin, and Wesley Chou.





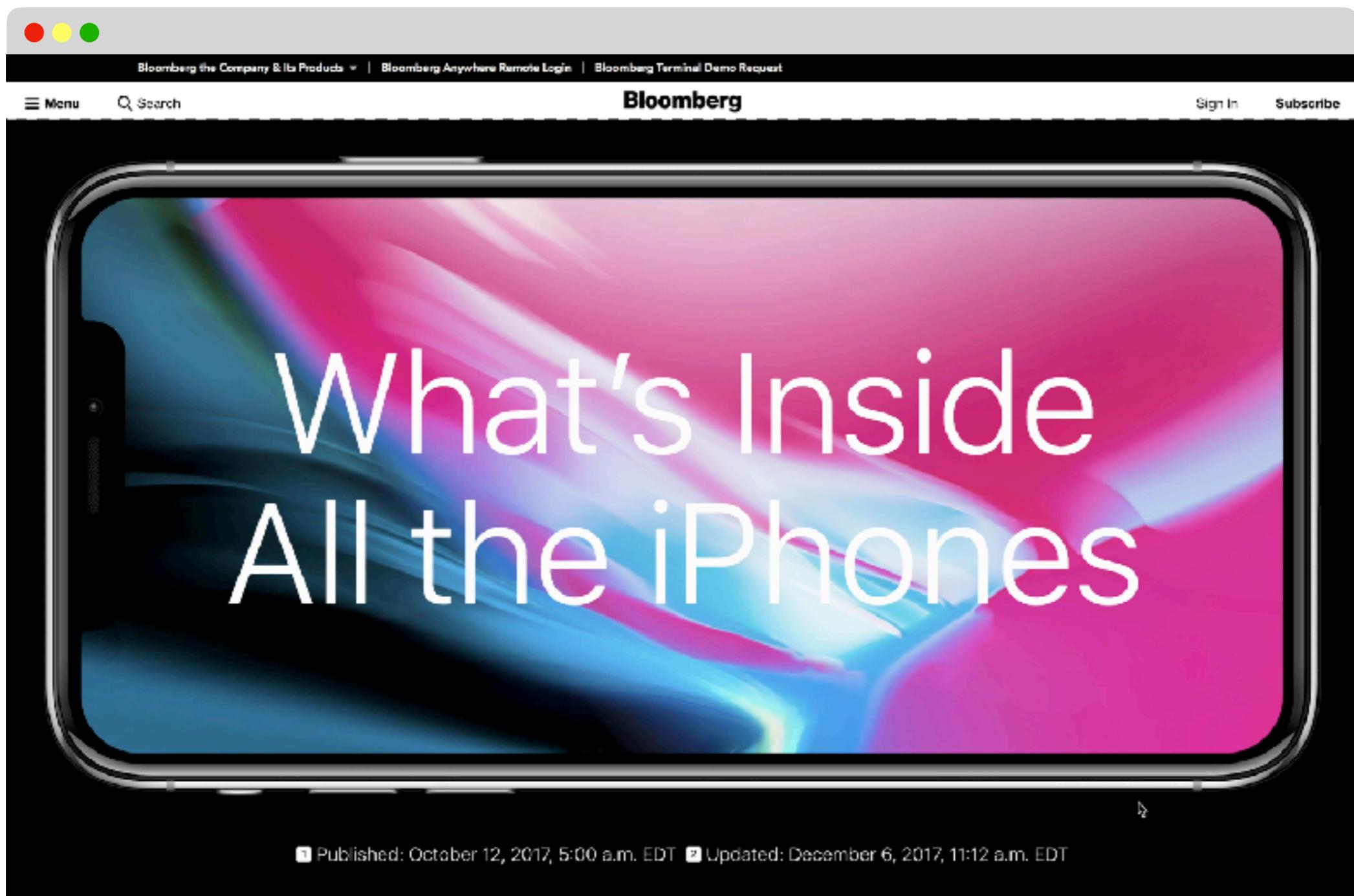
Jon



Wesley



Takumi

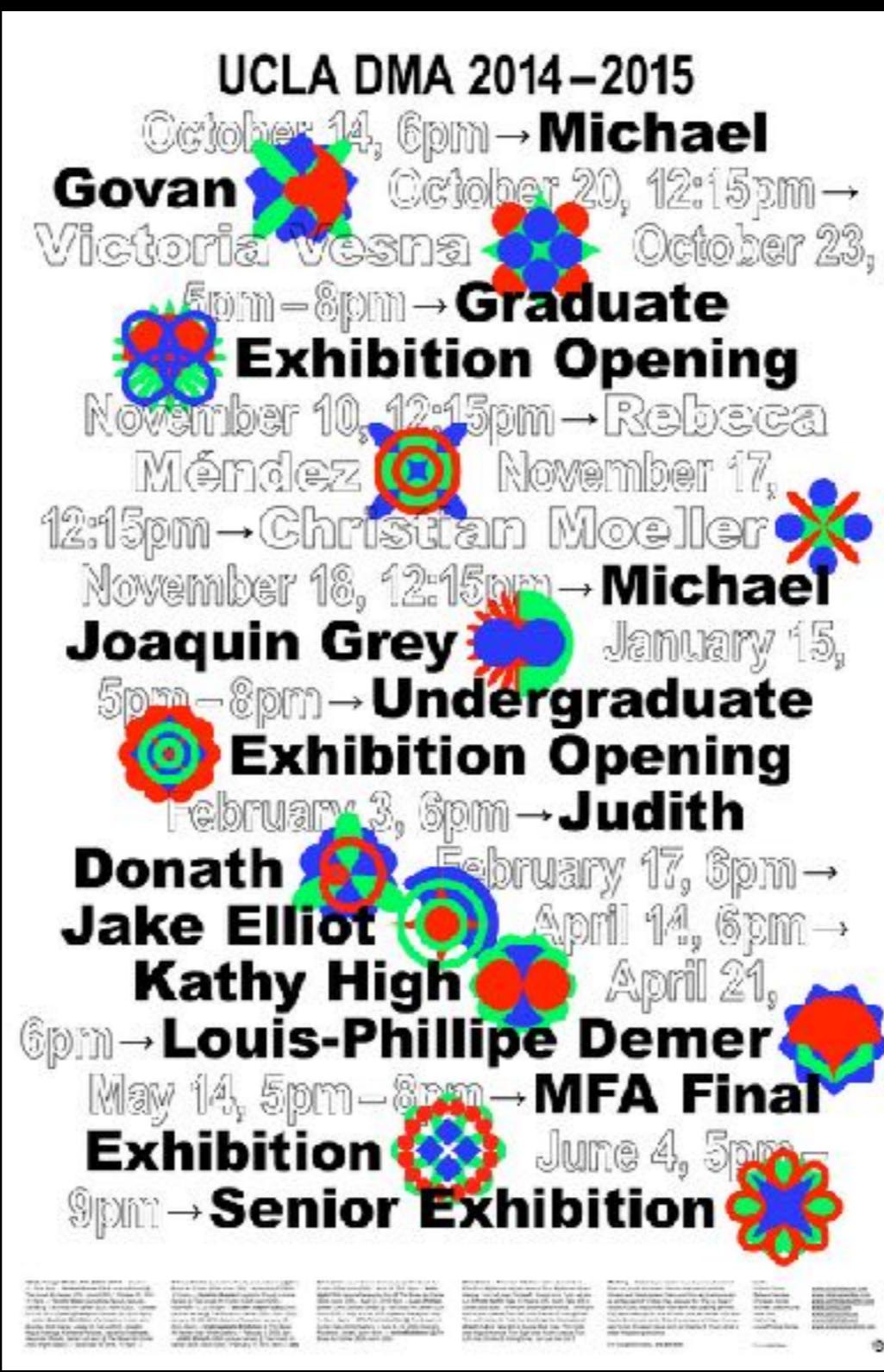


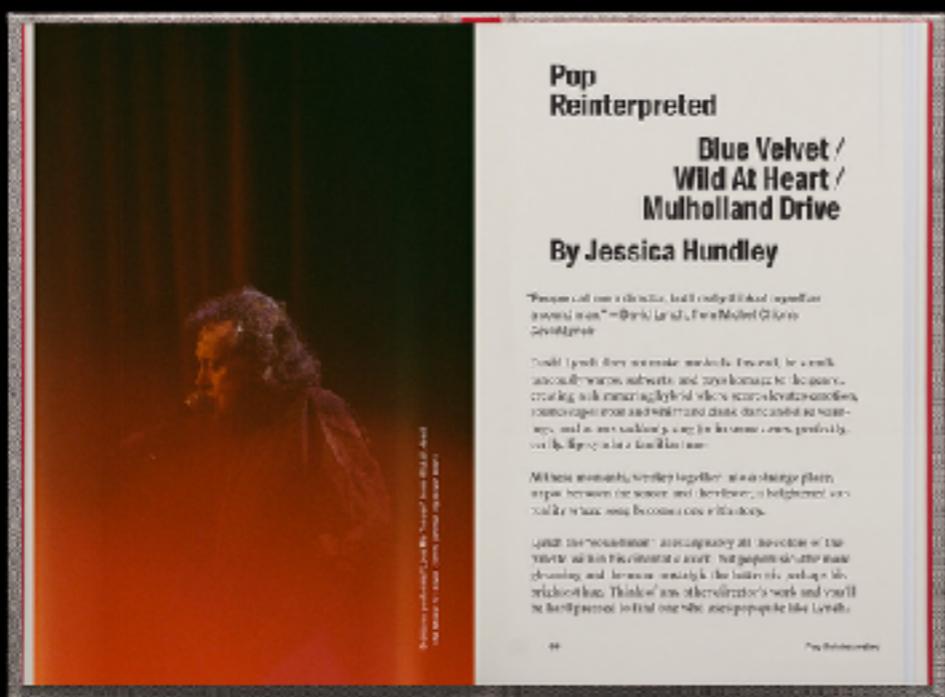
Bloomberg: What's Inside All the iPhones



November 18, 6pm







Beyond the Beyond: Music from the Films of David Lynch



Informational Affairs

(?)



4

Informational Affairs



Informational Affairs: Fifty from Los Angeles



Informational Affairs: Fifty from Los Angeles



Archival Club Workshop with Mindy Seu at CCA / BAMPFA

The Rodina
Apr 11 – 18

The Rodina (Tereza and Vit Ruller) is a post-critical design studio with an experimental practice drenched in strategies of performance art, play and subversion. Both in commissioned work and in autonomous practice, they activate and re-imagine a dazzling range of layered meanings across, below and beyond the surface of design.



Frans de Wollantstraat 58

The Hague

Netherlands

Antwerp

Ghent

Brussels

Lille

Belgium

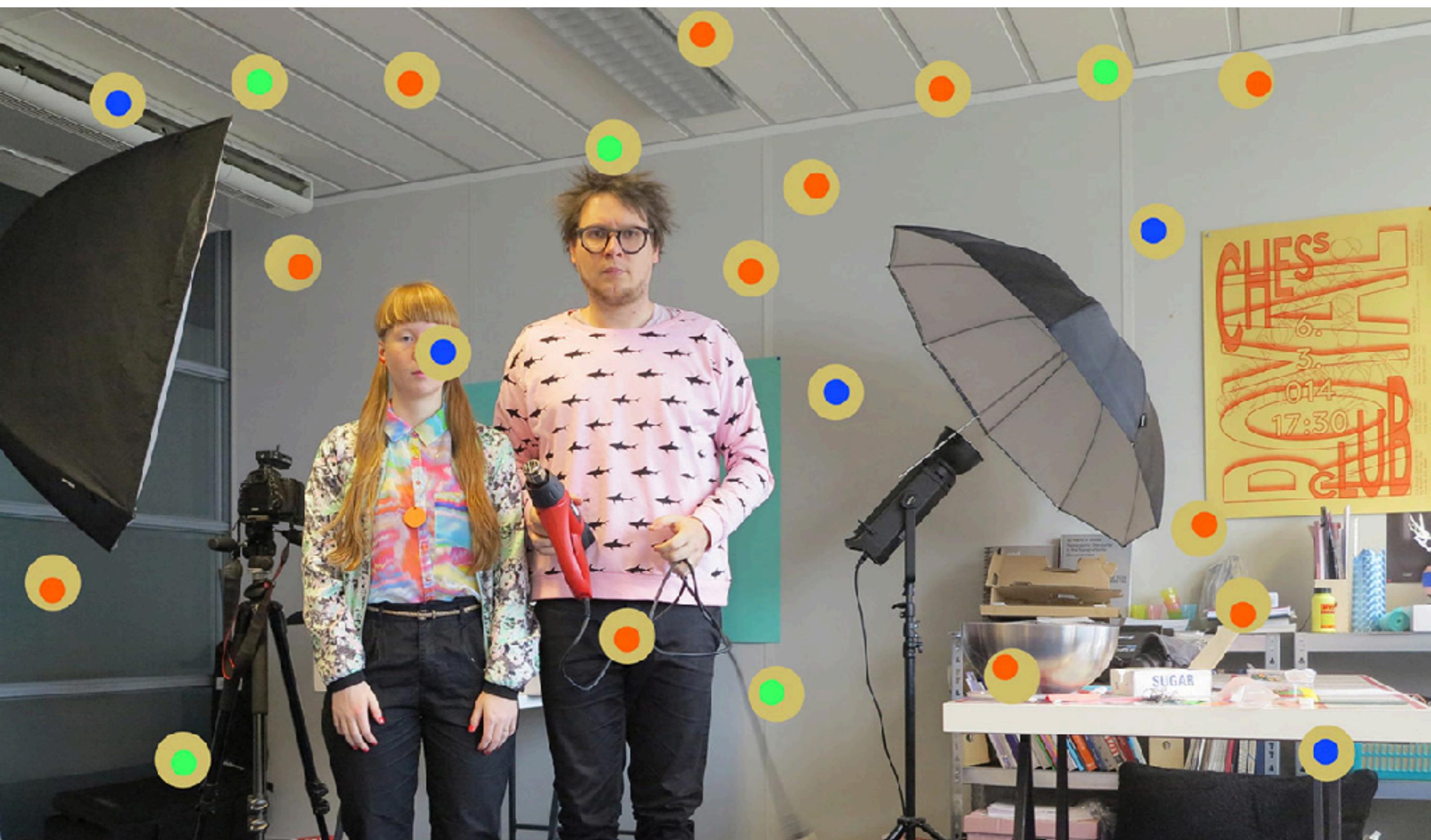
Dortmund

Düsseldorf

Cologne

Bremen

Frankfurt



Tereza and Vit Ruller



Mass Makeup: Freckles



Mass Makeup: Freckles

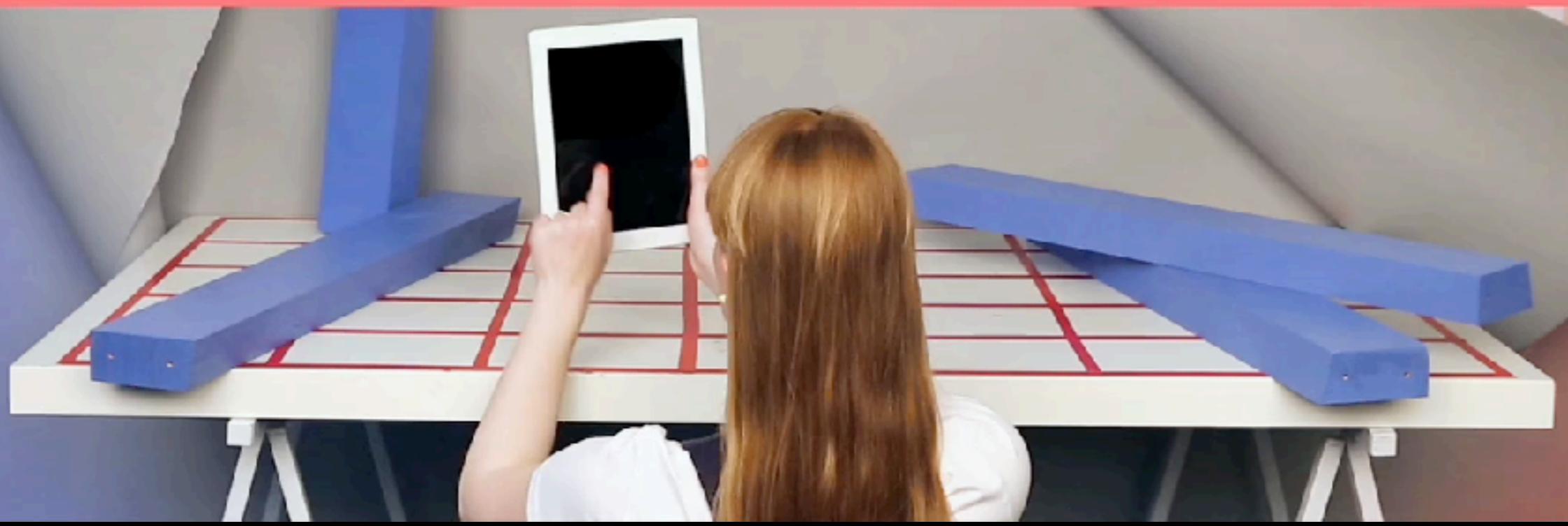


Mass Makeup: Freckles



**BORN TO
BE MEASURED**

Playbour: The New Workaholism



Playbour: The New Workaholism



Playbour: Roleplay Reality

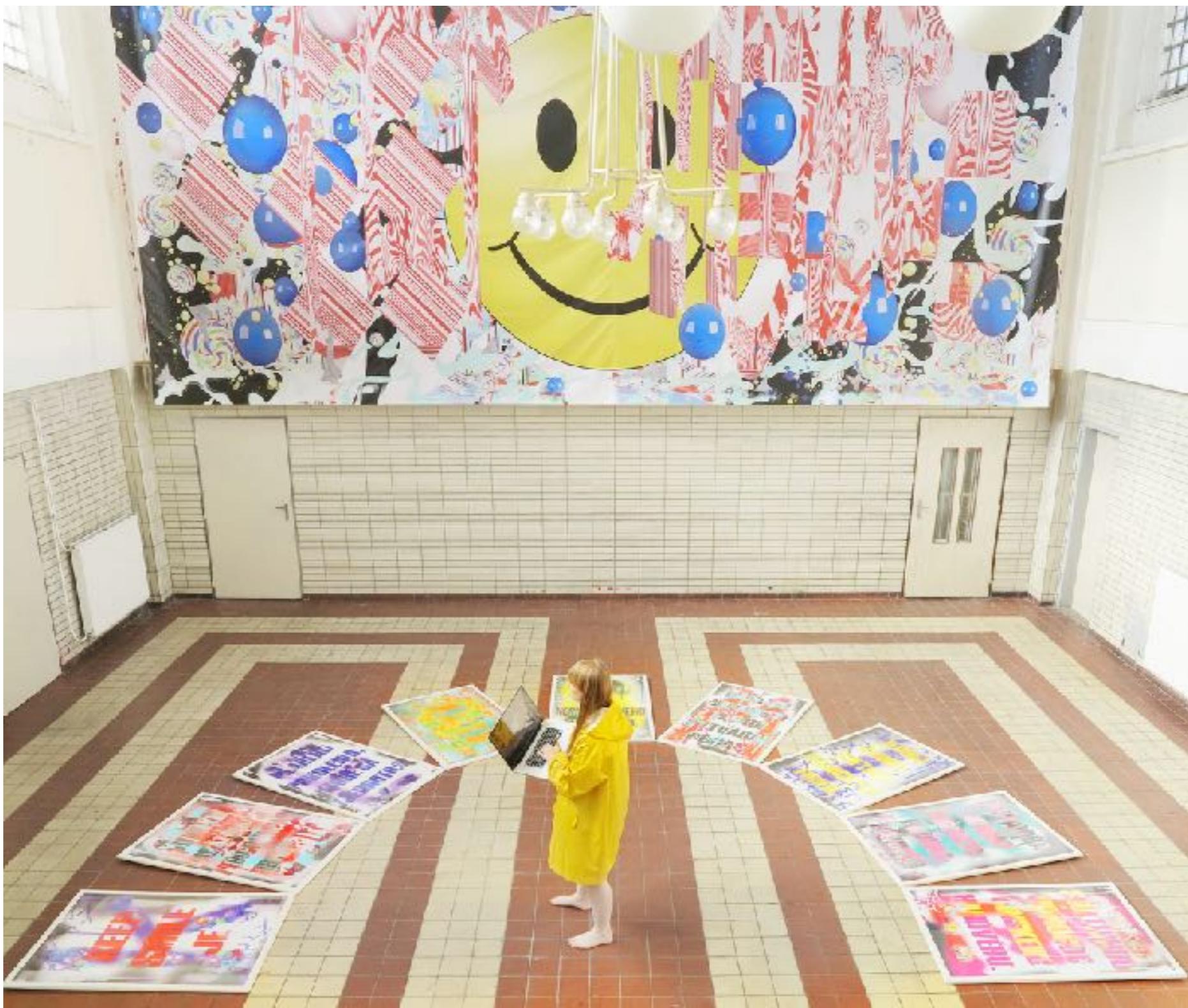
95



Playbour: Roleplay Reality



1600



Keep Smile



Keep Smile



Keep Smile

UNIONIZE
Abolish the Stage of Precarity

1

2

3

9H

NOW
NOW
NOW
NOW
NOW

OVERWORK

SELF-
EXPLOITATION

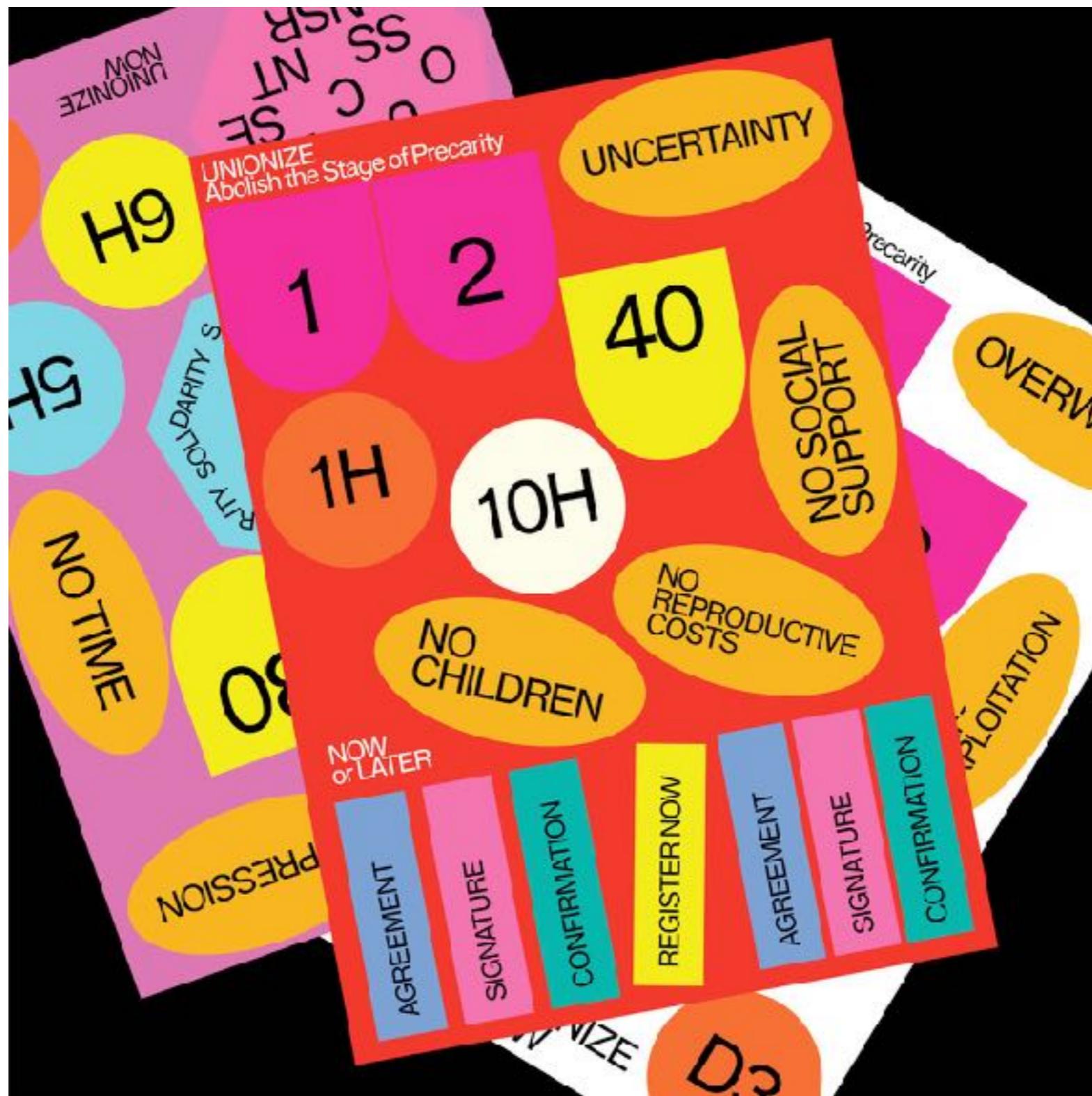
7H

8H

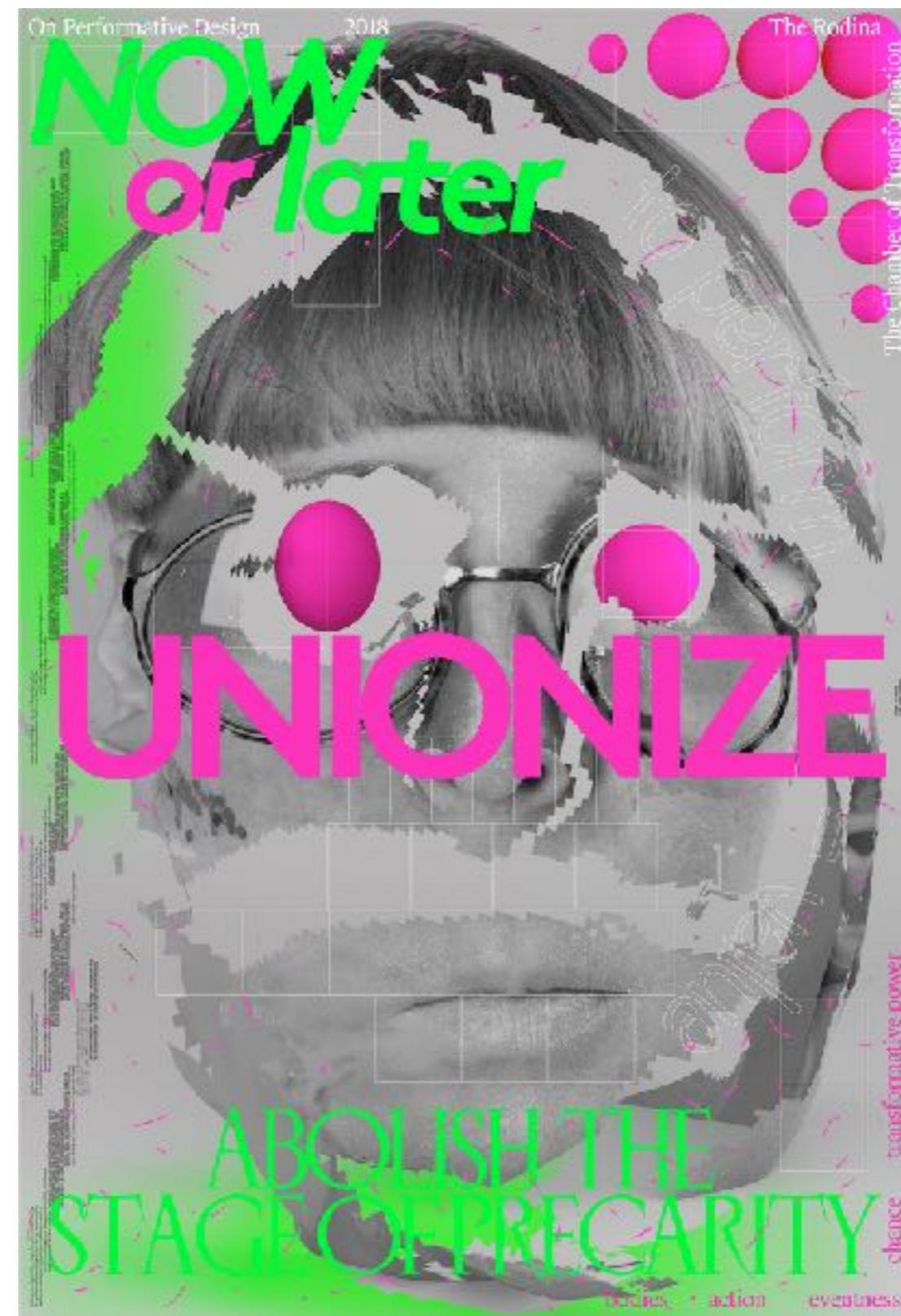
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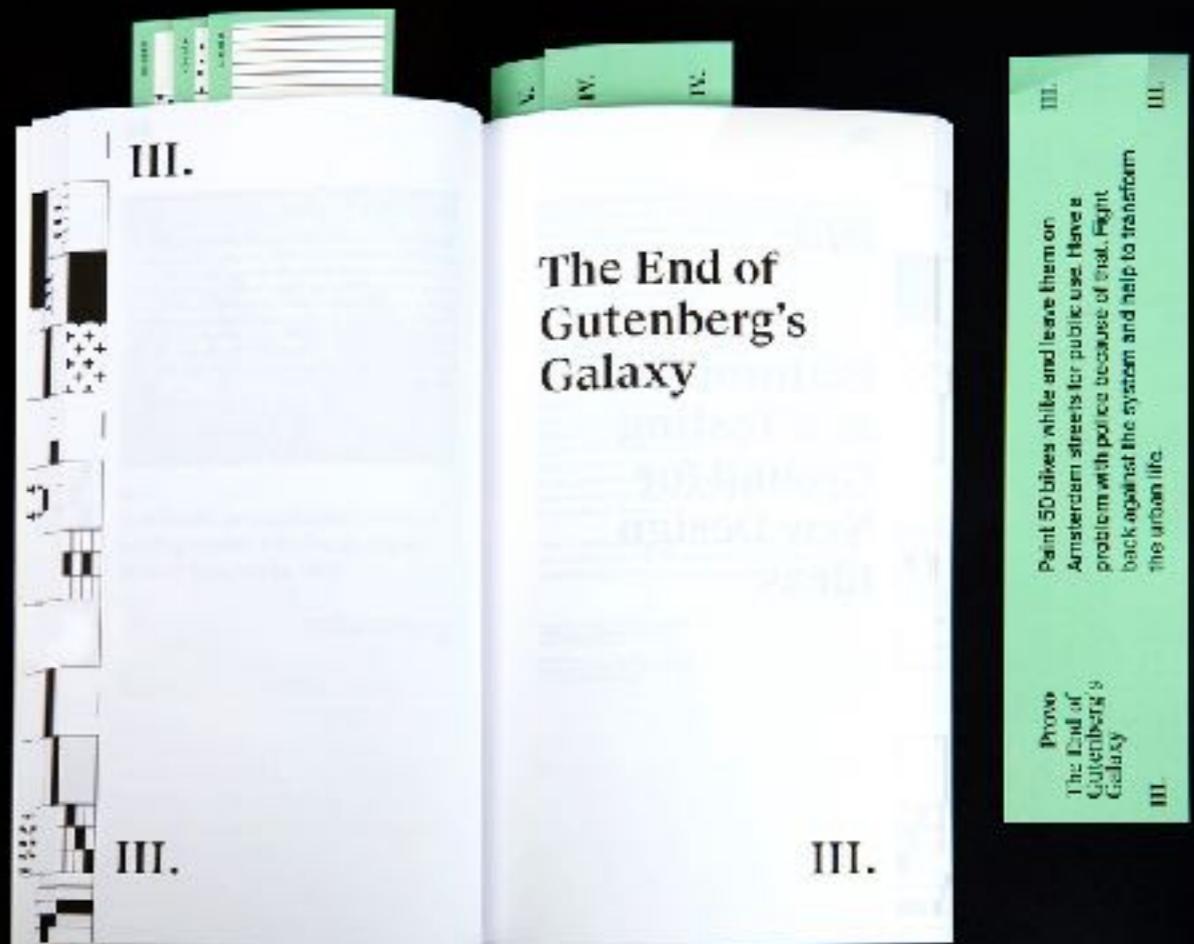
UNIONIZE
NOW











Action to Surface

Each group will work with one of these designers this semester.

Remember: you'll have limited access to your subject, and we'll spend the first few weeks of the semester researching, synthesizing and preparing to interview them.

As a reminder; each group will be responsible for the following:

1. The Exhibition
2. Publicity
3. Presentation
4. Documentation (due at end of semester)

And will be responsible for self-organizing.
Each group will have a self-appointed
'manager' to help things run smoothly.

By Thursday we'll decide our groups.

Consider how each of these designer's practices relates to your own interests. Does the spirit of a small studio working with cultural clients appeal to you? Do curatorial projects, and CA design culture map to your interests? Are you excited about performance in design?

For Next Class:

- Read: P!DF (introduction)
- Research the exhibition subjects and think about the show you'd most like to work on.

Email me your preference as a ranked list by 4pm Wednesday (tomorrow) afternoon.